



Why Settle

for vocabulary programs that require students to memorize a list of words every week with little or no context

**because your students will be bored,
forget the words five minutes after the test,
and learn to hate the words that could have opened
their world.**

Vocabulary exercises come with your existing curriculum, and it's true, they are free. And in this age of budget shortfalls, free seems to be good. But is it? In this age of multiple performance assessments, high stakes testing, and state standards, can we afford to have our students not learn to their potential when we can give them the

code breaking tools

so they can learn:

Vocabulary without Memorization!

There is a stereotype that only the “smart kids” take Latin. The “smart kids” want to do well on their SAT's and become doctors or scientists and Latin will help them. As in every stereotype, there is a shade of truth. Latin does help you figure out words you don't know, even long scientific words, because English is derived from Latin. But it is also derived from Greek. Have your kids, **at all ability levels,**

**get the benefit of taking Latin and Greek without
taking Latin and Greek!**

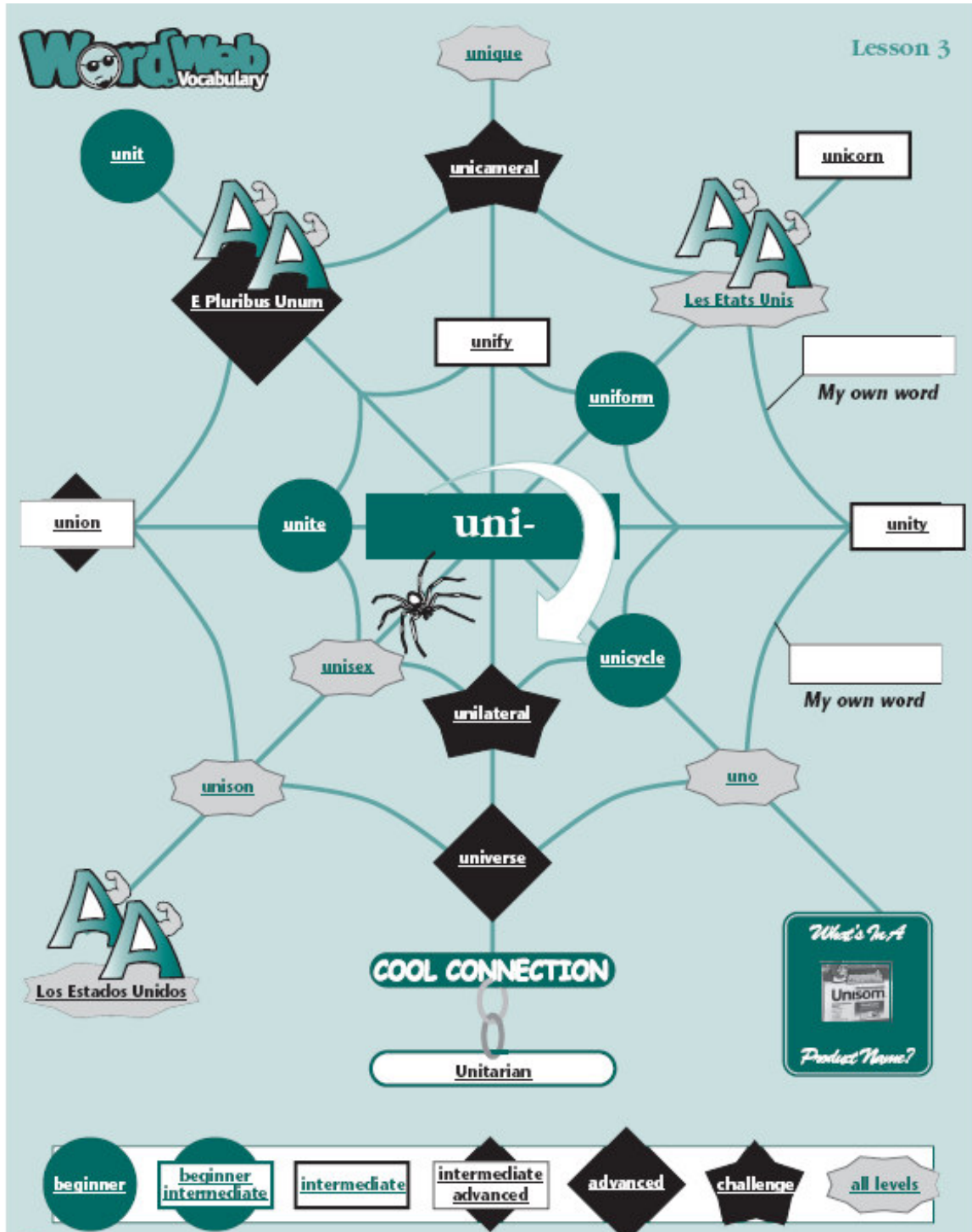
What vocabulary program does this? What program gives them the Latin and Greek code breaking tools in weekly snippets so they can learn the vocabulary given but also *learn the vocabulary that isn't given?*

Word Web Vocabulary

How does Word Web Vocabulary teach vocabulary without memorization?

- Allow students in various grades and levels to work on the same lessons simultaneously?

They say that a picture is worth a thousand words, so here is a typical web from the first lesson.



Furthermore, with color coding and shape coding, the program allows students with different skill levels to focus on fewer items so they won't feel overwhelmed while students with advanced skills won't be held back.

By focusing on prefixes and suffixes that underlie our vocabulary in a systematic manner, combining words, pictures, and connections, you allow students to create their own web instead of regurgitating a mere list. The following illustration from the student workbook shows how students get that “Oh, yeah!” “Aha!” or “Eureka!” moment that makes learning a discovery.

This isn't a list. It is a vocabulary code-breaking handbook!

uni-: Latin prefix meaning “one”



E Pluribus Unum (Latin motto of the United States of America): E (out of) + Pluribus (many) + Unum (one) =
Out of many, one. Where can one find this motto?



17

unicameral (one + chamber) (adj): Having or consisting of only one legislative chamber (see [camera](#) on page 132)



unicorn (one + horn) (n): A fabled creature represented as a horse with one straight spiraled horn projecting from its forehead. Many Medieval people believed in unicorns.

unicycle (n): A vehicle consisting of a frame mounted over one wheel and usually propelled by pedals. The clown rode a unicycle in the circus.



uniform (one + form) (adj): Always the same; unvaried in texture, color, or design. The company had a uniform policy about vacations. (n): A distinctive outfit intended to identify those who wear it as members of a specific group. Do you wear a uniform to school or to work? If yes, how do you feel about it? If not, would you like to wear one? Why or why not?

18

unify (v): To make into or become a unit; consolidate. (n): **unification; deunification**

unilateral (adj): One-sided or undertaken by only one, two or more sides. England and Russia made a unilateral agreement.


union (n): Agreement or harmony resulting from the uniting of individuals. (v): **unionize**

unique (adj): One of a kind. My bracelet is unique. Can I have a very unique [asset](#)?

19

unisex (adj): Designed for, or suitable to, one sex or the other. Elimination or absence of sexual distinctions, especially in dress. I bought a unisex jacket.

unit (n): A single thing, person or group regarded as one member of a number of groups. We finished the first unit in our spelling book. My office unit is very small.

unite (v): To bring together so as to form one whole. **reunite** (v); **united** (adj)  “United we stand, divided we fall.” *The Flag of our Union*. G. P. Morris. Our united efforts helped the victims of the hurricane. We live in the United States.

unity (n): The state or quality of being as one; in accord; harmony. Our class worked on the play in unity.

universe (one + turning) (n): All matter and energy, including Earth, the galaxies and the contents of intergalactic space, regarded as one. We must learn not to pollute our universe. **universal** (adj): The idea of worldwide peace has universal appeal. **university**: A college with more than one school in it.

COOL CONNECTION

Unitarian

A Christian who denies the doctrine of the Trinity, believing that God exists only in one person (not three)



Uno means one in Spanish. If you are “numero uno,” who are you?

21

“The United States” in French: Les Etats Unis;
“The United States” in Spanish: Los Estados Unidos

Combine this prefix, roots, and suffix instruction with a Real World Word® on day 2, a Wicked Word of the Week® on day 3, science and social studies words on day 4, and application discussion on day 5, all the while writing sentences in a manageable manner and you get real-world learning that sticks.



TGIF: Acronym for Thank Goodness It's Friday

As I passed the faculty lounge, I heard someone say, "TGIF!" I muttered, "I couldn't agree more."



23 What is your spin on why so many businesses choose TGIF as their name?"



WICKED WORD OF THE WEEK

thrifty (adj): Wisely economical



She is a thrifty person because she wears her clothes out before buying new ones, and she uses savings coupons when she buys food. She is well-known for her **thriftiness**.

A person who buys a first-class seat on a plane is not thrifty with money. Some might call him a **spendthrift**.



"Poor man," said I, "you paid too much for your whistle." *The Whistle*. Benjamin Franklin.

24 Do you believe that Ben Franklin was a thrifty person? Why or why not?



27 Complete this sentence: She was so thrifty that she _____

Which would be the more thrifty purchase:



28 A can of peas costing 50¢ or those on sale at a "Buy one can, get one free" special if one can costs \$1?



28 Three boxes of frozen vegetables for \$5 or two for \$3. How much is the difference?



MY SUPER SENTENCES

We haven't even talked about how students become caught up in answering Think Links®; they seek out Periodical Pearls®; they exalt in writing Super Sentences®; they revel in Bonus Blasts®, Awesome Applications®, and Cool Connections®.

Word Web works! But don't just take our word for it.

Ask any of the 240 locations in 34 states and the locations in Germany and Japan. Or talk to these educators:

Dr. Heidi Hayes-Jacobs CurricDES@aol.com

Grant Wiggins grant@grantwiggins.org

Dr. Donna Ogle dogle@nl.edu

Still not convinced?

Read a few of the many unsolicited testimonials:

“Students like the prefix work because it makes sense to them. They see a real purpose to learning the words. When the students came in this year, their sentences were weak, but after only 3 lessons, I see how using Word Web Vocabulary has improved their writing skills.”

*English Teacher
Middle School, Indiana*

“Students love the way it looks, so totally different from their regular vocabulary books. It expands their knowledge level through usage not memorization, and makes them more willing to work on their sentences and allows them to be more creative. It takes the mundane out of vocabulary, and middle school students in particular take to this program.”

*Language Arts Program Coordinator
County School System, Indiana*

“As a result of our pilot program of Word Web Vocabulary, we are planning to use the program in all of our 5th and 6th Grade classes.”

*Director of County Federal Programs
West Virginia*

“Word Web Vocabulary meets the crucial need of vocabulary instruction and yet is extremely enjoyable for both students and teachers. Building on Greek and Latin roots and seeing word webs for all the derivations is very exciting for the students. Young students from kindergarten all the way up to twelfth grade relish the mastery they obtain from learning simple words from a single base word or root.”

*County Reading Specialist
Maryland*

“I like the wholeness of each lesson building on each other and a variety of exercises, building, reviewing and reinforcing the lesson.”

*Lead Language Arts Instructor
South Dakota*

“We now have six schools in the district using Word Web, and they all report favorable results especially in reading levels and a newly developed interest in general literacy.”

*County Language Arts Coordinator
Ohio*

*And we haven't even told you that it was created by a classroom teacher
for classroom teachers!*

Word Web was created by Elinor Miller, a classroom teacher for more than twenty years before she founded The Banner School, www.BannerSchool.org, a private nondenominational elementary and middle school, in Frederick, Maryland.


As a curriculum specialist, she was responsible for the school's receiving many grants and state-wide recognition for its interdisciplinary curriculum and its social studies and science curricula.

Teachers appreciate the fact that they need only 15 minutes of daily classroom time. They love the multidimensional lesson plans and teaching tips that make their teacher's guide a true resource. Best of all, for the many school systems that no longer use textbooks for language arts, Word Web reviews for teachers the directives they need so that students' writing shows correct grammar, usage, and mechanics.

I'm Interested!

Order a free, no-risk evaluation copy for your school or school district!

- *Simply call 1-866-WordWeb and speak to a real person who will answer all your questions and send you your examination copy to review;*
- *Go to www.WordWebVocabulary.com and click on "Review Sample Copy" to fill out the simple form, or;*
- *Fill out the form below and fax or mail it to us.*

| How to Submit this Form: | Questions?: | |
|---|---|---|
| Mail: WordWeb Vocabulary P.O. Box 437 Cummaquid, MA 02637 Fax: 508 375-9131 | Phone: 1-866-WORDWEB or (967-3932) Website: www.WordWebVocabulary.com Email: info@WordWebVocabulary.com | Send me a free review sample copy! |
| Name _____ | | |
| Address _____ | | |
| _____ | | |
| _____ | | |
| School/District _____ | | |
| Phone _____ Email _____ | | |
|  | | |